## **Associate Member Benefits**

|   | PREMIER<br>(\$12,000) | SELECT<br>(\$6,000)                     | STANDARD<br>(\$3,000) |
|---|-----------------------|---|-----------------------|
| ACCESS  |                       |   |                       |
| Invitation to join MBA's Mortgage Technology Vendor Working Group   | √                     | √                                       | √                     |
| Participation on policy committees, working groups and councils   | √                     | √                                       |                       |
| Access to nearly 150,000 mortgage banking professionals via the online Membership Directory   | V                     | √                                       | √                     |
| Targeted member postal mailing lists  | √ (4x/yr)             | √ (2x/yr)                               |                       |
| Invitation to attend key leadership receptions at MBA's Annual and CREF Conventions and Secondary Conference  | √                     |   |                       |
| Invitation for your CEO to attend our exclusive Chairman's Conference   | V                     |   |                       |
| Invitation to sponsor MBA's Mid-Winter Housing Finance Conference   | V                     |   |                       |
| EXPOSURE  |                       |   |                       |
| Considered participation in "Demo Days" featuring live demonstrations of provider solutions   | V                     | √                                       | √                     |
| Members are celebrated on MBA's LinkedIn platform (80,000+ followers) through "Employee Recognition" posts showcasing individual achievements such as promotions, awards, professional milestones, and more | √                     | √                                       |                       |
| Receive quarterly recognition for your company across all MBA social media platforms (150,000+ followers)   | √                     | √                                       | √                     |
| Company listing in online <u>Vendor Marketplace</u> (search filter appears in order of member tier)   | V                     | √                                       | √                     |
| Participate in the Member Discount Program by adding special pricing that you offer exclusively for MBA members to your Vendor Marketplace listing  | √                     | √                                       | √                     |
| Company listing in online Membership Directory  | √                     | √                                       | √                     |
| Consideration for speaking opportunities at MBA conferences   | √                     | √                                       | √                     |
| Membership level recognition in MBA NewsLink 4x/yr (50,000+ subscribers each time)  | V                     | √                                       |                       |
| Membership level recognition via signage at MBA's Annual and CREF Conventions and Servicing Conference  | V                     | √                                       |                       |
| Opportunity to post white papers on MBA website   | V                     |   |                       |
| Company profile in MBA NewsLink 1x/yr (50,000+ subscribers)   | V                     | *************************************** |                       |
| Complimentary banner ad on select pages of the MBA website  | V                     | *************************************** |                       |
| SAVINGS   |                       |   |                       |
| Member pricing for all conferences and education programs   | √                     | √                                       | √                     |
| Member pricing on exhibits and sponsorship opportunities  | V                     | √                                       | √                     |
| Member pricing on select <u>research products</u>   | V                     | √                                       | √                     |
| Member pricing on advertising opportunities   |                       |   |                       |
| Discounts on business products and services through the Member Advantage Program  | V                     | √                                       | √                     |
| Sixteen complimentary self-study education courses  | V                     | √                                       | V                     |
| Complimentary live webinars and previously recorded webinars  | V                     | √                                       | V                     |
| INFORMATION   |                       |   |                       |
| Access to MBA staff experts   | √                     | √                                       | √                     |
| Complimentary subscriptions for all staff to MBA NewsLink   | √                     | √                                       | √                     |
| Complimentary access to MBA's CREF Forecast Report  | √                     | √                                       |                       |
| Complimentary access to 15 residential research reports and surveys   | √                     | √                                       | √                     |
| Complimentary Chart of the Week   | √                     | √                                       | √                     |

<sup>\*</sup> For single-person operated companies only.

Dues to MBA are not deductible as a charitable contribution but may be deductible in part as an ordinary and necessary business expense. Because MBA engages in lobbying activities on behalf of its members, the portion of dues allocated to MBA's lobbying, as defined by the Internal Revenue Service, is not deductible. For 2025, the non-deductible portion of the dues is 10 percent. Consult your tax advisor for additional information.