

State and Local Workshop

Monday, March 18, 2024

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| 7:30 AM - 5:30 PM | Registration |
| 8:00 AM - 8:30 AM | Continental Breakfast |
| 8:30 AM - 9:15 AM | Opening General Session |
| 9:15 AM - 10:15 AM | Introductions and Key Workshop Takeaways |
| 10:15 AM - 10:30 AM | Refreshment Break |
| 10:30 AM - 11:30 AM | General Session: Amplify Your Association's Impact |
| 11:30 AM - 12:00 PM | Coffee Talk Breakout Session |
| 12:00 PM - 1:15 PM | Networking Lunch |
| 1:15 PM - 2:00 PM | General Session: Effective Strategies to Meet Your Association's Operational and Administrative Needs |
| 2:00 PM - 2:30 PM | Coffee Talk Breakout Session |
| 2:45 PM - 3:30 PM | General Session: Helping Members Find Value in a Down Market |
| 3:30 PM - 4:00 PM | Coffee Talk Breakout Session |
| 4:15 PM - 5:00 PM | General Session: Education Opportunities for State and Local Associations |
| 5:00 PM - 5:30 PM | Coffee Talk Breakout Session |
| 5:30 PM - 6:30 PM | Networking Reception |

Tuesday, March 19, 2024

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| 7:30 AM - 8:00 AM | Breakfast |
| 8:00 AM - 9:15 AM | Coffee Talk Super Session |
| 9:15 AM - 10:15 AM | General Session: The Mechanics of Successful Advocacy and Political Engagement |