

# **Commercial/Multifamily Finance Convention and Expo**

Saturday, February 8, 2025

7:30 AM - 4:30 PM

**Commercial/Multifamily Future Leaders Program**

4:30 PM - 6:00 PM

**Commercial / Multifamily Future Leaders Reception**

Sunday, February 9, 2025

7:30 AM - 12:00 PM

**Commercial/Multifamily Future Leaders Program**

9:00 AM - 7:00 PM

**Registration**

11:00 AM - 12:00 PM

**Audit Committee Meeting (Committee Members Only)**

12:00 PM - 5:00 PM

**Headshot Café**

12:00 PM - 5:00 PM

**LinkedIn Profile Consultations**

2:00 PM - 3:30 PM

**THE HUB EXPO is Open**

2:00 PM - 3:30 PM

**THE HUB EXPO is Open: Tailgate Party**

Come to THE HUB for our Super Bowl Tailgate Party. Visit with exhibitors, enjoy a beverage, and listen to an interview with our guest football icon during Sports Talk on THE HUB STAGE, followed by a souvenir football signing.

2:15 PM - 3:15 PM

**THE HUB STAGE**

3:00 PM - 7:00 PM

**Opening Reception: Super Bowl Watch Party**

Monday, February 10, 2025

7:30 AM - 4:30 PM

**Registration**

8:00 AM - 9:00 AM

**Breakfast**

8:00 AM - 4:30 PM

**Headshot Café**

8:00 AM - 4:30 PM

**LinkedIn Profile Consultations**

8:00 AM - 5:00 PM

**Press Room (Credentialed Media Only)**

8:30 AM - 10:00 AM

**Opening General Session with Featured Speaker**

Speakers

**Robert D. Broeksmit, CMB**, *President & Chief Executive Officer, Mortgage Bankers Association*

**Laura Escobar**, *2025 MBA Chair; President, Lennar Mortgage*

10:00 AM - 4:30 PM

**Bookstore**

10:00 AM - 10:30 AM

**Refreshment Break**

10:00 AM - 4:30 PM

**THE COFFEE SPOT**

10:00 AM - 4:30 PM

**THE HOTSPOT**

10:00 AM - 4:30 PM

**THE HUB EXPO is Open**

10:00 AM - 10:30 PM

**THE HUB STAGE**

10:30 AM - 11:00 AM

**GENERAL SESSION**

11:00 AM - 12:00 PM

**GENERAL SESSION: MBA's Economic and CREF Market Outlook**

12:00 PM - 1:00 PM

**Lunch**

12:15 PM - 1:00 PM

**THE HUB STAGE**

1:00 PM - 1:30 PM

**THE HUB STAGE**

1:30 PM - 2:30 PM

**INNOVATIVE OPERATIONS TRACK:**

1:30 PM - 2:30 PM

**MARKET OPPORTUNITIES TRACK:**

1:30 PM - 2:30 PM

**MULTIFAMILY POLICY TRACK:**

2:45 PM - 3:45 PM

**COMMERICAL POLICY TRACK:**

2:45 PM - 3:45 PM

**INNOVATIVE OPERATIONS TRACK:**

2:45 PM - 3:45 PM

**MARKET OPPORTUNITIES TRACK:**

3:30 PM - 4:30 PM

**Networking Reception**

Tuesday, February 11, 2025

7:30 AM - 5:00 PM

**Registration**

8:00 AM - 5:00 PM

**Press Room (Credentialed Media Only)**

8:30 AM - 9:30 AM

**Breakfast**

8:30 AM - 3:00 PM

**Headshot Café**

8:30 AM - 3:00 PM

**LinkedIn Profile Consultations**

9:00 AM - 9:45 AM

**GENERAL SESSION**

9:30 AM - 2:00 PM

**Bookstore**

9:30 AM - 2:00 PM

**THE COFFEE SPOT**

9:30 AM - 2:00 PM

**THE HOTSPOT**

9:30 AM - 2:00 PM

**THE HUB EXPO is Open**

9:45 AM - 10:30 AM

**GENERAL SESSION**

Speaker

**Christine Chandler**, *2025 MBA Chair-Elect; Executive Vice President, Chief Credit Officer & Chief Operating Officer, M&T Realty Capital Corporation*

10:00 AM - 10:30 PM

**THE HUB STAGE**

10:30 AM - 11:00 AM

**Refreshment Break**

11:00 AM - 12:00 PM

**COMMERCIAL POLICY TRACK:**

11:00 AM - 12:00 PM

**INNOVATIVE OPERATIONS TRACK:**

11:00 AM - 12:00 PM

**MARKET OPPORTUNITIES TRACK:**

11:15 AM - 12:00 PM

**THE HUB STAGE**

12:00 PM - 1:00 PM

**Lunch**

12:00 PM - 1:30 PM

**mPower Lunch**

Speakers

**Marcia M. Davies**, *mPower Founder and Chief Operating Officer, Mortgage Bankers Association*

**Janine Driver**

1:30 PM - 2:30 PM

**COMMERCIAL POLICY TRACK:**

1:30 PM - 2:30 PM

**INNOVATIVE OPERATIONS TRACK:**

1:30 PM - 2:30 PM

**INNOVATIVE OPERATIONS TRACK:**

Wednesday, February 12, 2025

8:00 AM - 10:00 AM

**Registration**

8:30 AM - 10:30 AM

**Breakfast and Closing Super Session**