

Associate Member Benefits

Membership Year: October 1, 2023–September 30, 2024

	PREMIER (\$12,000)	SELECT (\$6,000)	STANDARD (\$3,000)	SOLE* (\$1,000)
ACCESS				
Invitation to join MBA's Mortgage Technology Vendor Working Group	✓	✓	✓	✓
Participation on policy committees, working groups and councils	✓	✓		✓
Access to over 144,000 mortgage banking professionals via the online Membership Directory	✓	✓	✓	✓
Targeted member postal mailing lists	✓ (4x / yr)	✓ (2x / yr)		
Invitation to attend key leadership receptions at MBA's Annual and CREF Conventions and Secondary Conference	✓			
Invitation for your CEO to attend our exclusive Chairman's Conference	✓			
Invitation to sponsor MBA's Mid-Winter Housing Finance Conference	✓			
EXPOSURE				
Considered participation in "Demo Days" featuring live demonstrations of provider solutions	✓	✓	✓	✓
Individuals are featured on MBA's LinkedIn platform through "Employee Recognition" style posts (72,000+ followers)	✓	✓		
Quarterly company recognition, grouped by membership level, on all of MBA's social media platforms (142,000+ followers)	✓	✓	✓	✓
Basic company listing in online Vendor Marketplace			✓	✓
Enhanced company listing in online Vendor Marketplace (Premier and Select)	✓	✓		
Participate in the Member Discount Program by adding special pricing that you offer exclusively for MBA members to your Vendor Marketplace listing	✓	✓	✓	✓
Company listing in online Membership Directory	✓	✓	✓	✓
Consideration for speaking opportunities at MBA conferences	✓	✓	✓	✓
Membership level recognition in MBA electronic publications 4x / yr	✓	✓		
Membership level recognition via signage at MBA's key conferences and conventions	✓	✓		
Opportunity to post white papers on MBA website	✓			
Company profile in MBA NewsLink 1x / yr (circulation of 72,000)	✓			
Complimentary banner ad on select pages of the MBA website	✓			
SAVINGS				
Member pricing for all conferences and education programs	✓	✓	✓	✓
Member pricing on exhibits and sponsorship opportunities	✓	✓	✓	✓
Member pricing on select research products	✓	✓	✓	✓
Discounts on business products and services through the Member Advantage Program	✓	✓	✓	✓
Sixteen complimentary self-study education courses	✓	✓	✓	✓
Complimentary live webinars and previously recorded webinars	✓	✓	✓	✓
INFORMATION				
Access to MBA staff experts	✓	✓	✓	✓
Complimentary subscriptions for all staff to MBA electronic publications	✓	✓	✓	✓
Complimentary forecast report on commercial / multifamily real estate finance	✓	✓		
Complimentary forecast report on residential real estate finance	✓	✓	✓	✓
Complimentary Chart of the Week	✓	✓	✓	✓

* For single-person operated companies only.

Dues to MBA are not deductible as a charitable contribution but may be deductible in part as an ordinary and necessary business expense. Because MBA engages in lobbying activities on behalf of its members, the portion of dues allocated to MBA's lobbying, as defined by the Internal Revenue Service, is not deductible. **For 2024, the non-deductible portion of the dues is 5 percent.** Consult your tax advisor for additional information.